



**VOLUNTARIOS
ITINERANTES**

2019 REPORT



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PRESENTATION

As we look back on the previous year, we like to start by looking even further into the past to see just how far we've come.

Our hard work in 2017 to find families for the dogs in our charge led to the challenge to collaborate with more shelters in 2018 with a higher number of volunteers.

2019 has been a year of growth in both aspects. Visiting two shelters on the same day has become normal for us. This started as a pilot project at the end of 2018 and has been consolidated throughout the year. At one point, we even visited 3 shelters in one day. This is due to the increasing number of shelters we collaborate with, as well as the increasing number of volunteers and improvements in organization.

The number of members and collaborators has also grown due to the intensive marketing campaigns carried out in the last trimester.

We continue participating in events that we are invited to as well as those we organize ourselves, such as the Dog & Roll concert and the VI prize, which we consolidated in their second edition.

We're acquiring knowledge related to the improvement of the association as well as the improvement of shelter management. Having had the opportunity to visit and get to know over 10 shelters gives us valuable knowledge regarding what we want to implement and what we feel needs improvement. We can say that we are developing a learning process that will become the basis for our own project.

MEMBERS OF THE BOARD AND MEMBERS WITH VOTING RIGHTS

The board of directors is comprised of the same members as in 2018, with the same responsibilities. Their roles are explained in detail in our statutes, which you can consult on our website:



- President: Jaime Mateu.
- Vice president: Jordi Pastor.
- Secretary: Francesc Ribes.
- Treasurer: Marta Morera.

These four positions are occupied by members with voting rights. According to the rights and duties defined in articles 5 and 6 of our statutes, as of the 1st of January, 2020, the members of Voluntarios Itinerantes with full rights who therefore have the right to vote in the General Assembly which will take place in the first trimester of this year are the following persons:

Mónica Caicedo Sánchez

Elisabeth Kossman Juan

Lozano Cámara Jaime

Mateu Pérez. Marta Morera

Rius Robin Motheral

Jordi Pastor García

Francesc Ribes Gegúndez

Luis Ródenas Balaña

Johny

Caicedo

Eliana

Profeta

Alejandro

Scandroli

Marc Martin

Serra Paula

Aguilar

Abraham Molero Vicens

Sara Hernández Rodríguez



RESULTS OF THE GOALS AND OBJECTIVES SET FOR 2019

1. Members. We set the goal to reach 125 members by the end of 2019, but considering the lack of growth between 2017 and 2018 in which new members only compensated the number of members who left, going from 83 members in 2018 to 93 in 2019 seemed like a break in the negative tendency and a good starting point to continue growing, and in which more people trust in the work that our association does.

One of the groups that we are promoting the most is that of volunteers/members. These are the people that know the activities we carry out first-hand.

We don't want to just keep growing, instead we want to make it a priority to care for our existing members, providing them with as much information and transparency as possible about our activities and how their economic contribution is being used.

2. Teaming. In 2019, the number of teamers has grown from 55 to 63, taking into account some payment errors. This is a slow but steady growth considering that we've prioritized finding new members over teamers. In 2020, we plan to carry out a specific short-term campaign designed to increase the numbers of followers on this platform.

3. Fairs. For the fourth year in a row, we've participated in the fairs organized by CAACB in Plaza Catalunya during the La Mercè festival and, as planned, we've added new events to the calendar:

- In May we participated in the Vermuth Benefit event organized by the Plaça Rovira neighbours and merchant's association.



- In May we also participated in the VII Animal Festival in Nou Barris.
- In June, we collaborated with the Tàrrega shelter to help organize the first edition of an adoption awareness fair.
- In August we participated in the Gracia festival with our own stand to spread the word about our association. We were invited by the event organizers.
- In August, we also participated in the VIII Animal Festival in Sants.

All of these actions are aimed to spread the word about our association and the work we do. At each of these events, there was a high level of participation.

4. VI Prize. In its second addition, we tripled the monetary amount as well as the number of volunteers hours. On this second occasion, the winner of the prize was the association Life4Pitbulls, the other finalists being Animals Sense Sostre and Vilanimal. With the money invested we were able to rehabilitate an area of industrial units on their property and convert them into a space with 8 quality cages. Although this was a tough job, the results were fantastic. We want to repeat the prize in 2020 and we hope that many more shelters participate.

5. Food drives/activities at shopping malls. In February, we carried out a food drive at La Maquinista shopping mall, where we collected of 2,000 kilos of food which was distributed among the different shelters where we collaborate: Animals Sense Sostre, ARDA, Tàrrega, Projecte Empathia, Rodamóns 24h, Gats Lliures de Vallirana, ProGat Barcelona, Proaniplan and Junts pels Animals (Creixell).

In June, we held another food drive in Sabadell during their neighbourhood festival thanks to a contact from one of our volunteers.



Throughout the year we have received donations from Kiwoko, Agrinova and Mars, which we have distributed equally among the shelters where we collaborate, according to their needs.

6. Shelter collaboration. The number of shelters where we collaborate is still growing as well as the frequency of our visits. We continued collaborating with Animals Sense Sostre, Empathia, and Tàrrega on a regular basis and we added Life4Pitbulls as well as a monthly visit to Asociación de Defensa de Équidos (ADE), and we met with Rodamóns 24h, Vilanimal and SOS Doberman. We're also increasing our contacts with cat colony care, such as the association Junts pels Animals in Creixell.

7. Followers on social media. Both our Facebook and Instagram accounts have experienced continued growth in both followers and interactions. In 2019, we have used these channels to promote our events and the results have been very positive. These channels have been a great way to find new volunteers as well.

8. Gain and spread knowledge. We continue promoting our activities through our bimonthly newsletter which we send to our members and volunteers. Each newsletter has different information which we consider important for members or volunteers.

In 2019, we continued making presentations in schools. We organized 4 workshops in primary schools, two of which were requested by the school and the other two by our own volunteers. We believe that educating the next generation about caring for and respecting animals is fundamental.

9. Volunteers. Although we will explain this in further detail in the "Human group" section, we would like to highlight that volunteer participation in 2019 has continued to exceed our expectations. We've repeated our Volunteer Day, which we celebrated with a paintball activity followed by a barbeque to strengthen volunteer relationships.



HUMAN GROUP

The increasing number of volunteers in 2019 has been surprising. In 2017, we had approximately 100 volunteers, 130 in 2018 and near 200 in 2019, as well as those who attended specific activities. This growth has been spectacular and is due to the following 3 factors:

- The marketing campaign carried out from September to December, which generated an increase in our visibility on social networks. (Facebook and Instagram).
- The flexibility our association offers to new volunteers to sign up when they are available, good organization that facilitates the introduction of new volunteers on a regular basis, and good management of drivers to the different shelters.
- The positive environment at events and a good relationship among volunteers has led volunteers to promote the association themselves. Not a week goes by without a friend of a volunteer wanting to learn more about us.

Regarding the diversity of nationalities, ages and education of our volunteers, we have continued with the same dynamic of the previous years. We've even reduced the age of our youngest volunteer from 9 to 3 (he has been coming with his mother since November to work on awareness and the responsibility of having a dog). Our group is made up of approximately 20 nationalities and it's common to hear volunteers speaking to each other in multiple languages.

The group that participates in the shelter visits organized every weekend started in 2019 with around 90 volunteers who came on a regular basis and has grown to 160. Although not every volunteer attends on a regular basis, it is a considerable growth which needs to be absorbed and selected carefully. The number of volunteers who participate at least once a month has remained stable. The number of volunteers who have visited more than one shelter has increased greatly. New volunteers are now visiting different shelters from the start.



IMPROVEMENTS IN COMMUNICATION AND MARKETING

New website

After 3 years with a website create by an amateur, we decided to design a new website with professional criteria to improve its aesthetics, accessibility and usability. The changes made can be seen on www.voluntariositinerantes.com. The function of our website should be to describe who we are, what we do and our mission/values in a clear and concise way. It should also serve as a platform for the storage of easy access static information to help maintain our policy of transparency.

Newsletter

We continue to send the bimonthly newsletter to members, volunteers and anyone interested in becoming a member. The information we share with members and anyone interested focuses on our work, the activities we carry out and the resources we designate to that effect so that our followers can get to know the association's day-to-day first-hand. The newsletter written for volunteers focuses on improving organization, important reminders, communicating future activities and is a space for recognition of the great work done by each of our volunteers.

Marketing campaign

From September to December, 2019 we carried out a marketing campaign with the aim of increasing the number of members of the association. The number of members had not grown in over a year, it was actually slowly decreasing. The normal channels we were using to find new members (people we know, people who attend fairs, volunteers...) were not getting the expected results. Most of our contacts have already become members. Regarding fairs, although we collaborated in more fairs than the previous year, we did not



gain many new members. Finally, the number of volunteers who become members had also been decreasing.

Due to all these factors, we decided to invest in a marketing campaign backed by a new quality website. The proposal was to carry out over a four-month period a specific marketing campaign designed to gain members through social networks, specifically Facebook and Instagram, through advertisements. After these four months, we have gained 20 new members which brings us to over 100 total members and the profitability from their dues will cover our investment. We are very satisfied with the results of the campaign and we hope to repeat it in 2020.

Not only did we increase the number of members, we also carried out a campaign for Projecte Empathia, in which we raised over €2,750. We have also carried out another campaign to increase the number of Teamers. We've increased our number of followers on all platforms, and the number of volunteers has also grown greatly.

Information and donation points

In addition to our work on social media, we consider that having physical materials in different establishments in Barcelona and surrounding areas can be useful to spread the word about our association. Therefore, we have come up with a list of establishments that collaborate in the communication of our actions, whether that be continued (with pamphlets, flyers, etc) or on special occasions, such as ticket sales for the Christmas gift basket or concert tickets. The current list of collaborators is the following:

- Pataners (Còrsega 78, Barcelona).
- Moem Estilistes (Rocafort, 239, 08029 Barcelona).
- Vegacelona (Sant Antoni i Maria Claret, 98, Barcelona).
- Kiwi Mascotas (Torrijos, 12, Local, 08012 Barcelona).

We hope to increase the number of establishments that collaborate with us in 2020.



COMPANY COLLABORATION

Airbnb

We are the first animal welfare association in Barcelona to participate in the Airbnb experiences taking place in Barcelona. We were contacted by the platform because they wanted to include this type of activity in their catalogue and were very interested in offering our activity. Our collaboration started at the beginning of November and has allowed us to manage company groups who want to participate in an activity. The rating given by users has been very good and we hope to have even more users participating in these experiences in the next year. We even think that the platform can be a useful tool to manage new volunteers who want to participate from time to time.

Royal Canin

In 2019, we collaborated with and were sponsored by the company Royal Canin at various events. We now have banners with the Voluntarios Itinerantes and Royal Canin logos as well as a tent which we can use to participate in fairs. The company has provided us with food and materials for the Christmas basket and they gave us a tablet which was auctioned off during the second edition of the Dog & Roll concert. Finally, Royal Canin donated €1,000 which was used to create a Royal Canin prize to cover veterinary expenses. The association Life4Pitbulls received the first prize of €500, Animals Sense Sostre received second prize of €300, and Projecte Empathia received a professional scale worth more than €300.



Lush

In the fall we were contacted by Lush, an ethical and responsible cosmetic company. We were offered the opportunity to participate in one of their most popular campaigns: Charity Pot, in which the sales of a moisturizing cream (minus the tax) are donated to associations related to animal welfare, human rights and the environment.

On the weekend of December 14th and 15th, the Charity Pot collected at the Lush store at La Maquinista (Barcelona) shopping mall was donated to Voluntarios Itinerantes, (over €800), which will be invested in the shelters where we collaborate.



ACTIVITIES CARRIED OUT IN 2019

Collaborations with shelters

Animals Sense Sostre

The shelter located in Vallirana continues to be our base of operations, the shelter we visit the most and where the most volunteers participate. Our relationship with this shelter continues to grow. We can say that it is like our second home and we hope that in the next year our bond will grow even stronger.

In total, we visited the shelter 49 times in 2019, which adds up to about one visit per week and 800 volunteer days. Taking into account that each visit lasts around 4 hours, that's over 3,200 hours of work that we've given to the shelter, which leads to a huge improvement in the quality of life of the animals living there.

What have we done during all these hours of work?

- We've gone on over 3,000 quality walks with the shelter dogs, which greatly helps them to relieve stress, become more sociable with other dogs, improve their interactions with people and facilitate future adoption.
- We've deep cleaned the cages, patios and common areas, taking advantage of the high number of volunteer participation. These tasks are difficult to carry out in the day-to-day by a limited and overworked staff.
- We've organized photography days to promote the animals in adoption.
- We've helped with organizational tasks at all levels.



- We've repaired damaged zones and performed maintenance on the installations, where possible.
- And, last but not least, we've given a lot of love and care to the animals.

Projecte Empathia

Our collaboration with this sanctuary for senior dogs has become our second priority as an association. It's clear that our help is needed, as there is only one person responsible for the care of 20 dogs living there. Maintenance and improvements to the sanctuary easily become overwhelming if you don't have the necessary economic and human resources. That's why in the second half of 2019, we've greatly increased our collaboration.

We've visited the sanctuary 14 times, which is double the number of visits in 2018. The number of volunteers has also doubled: from 68 in 2018 to 140 in 2019, taking into account that the time spent on one single visit is usually longer, therefore we have spent over 700 hours working to improve the sanctuary.

The sanctuary's needs are divided into the following categories:

1. **Care and socialization of the dogs at Empathia.** On each of our visits to Empathia, we want the dogs to enjoy our presence there. That's why we started to take each of the dogs on a quality walk with the goal of making them more sociable and helping them overcome their fears. Over the past three months, the Labrador Agatha has been learning how to guide Pirata, a dog that was born deaf and blind. We also help Montse with other necessary tasks such as bathing the dogs, brushing them, cleaning their ears and any other treatments needed.
2. **Exterior maintenance of the property.** This is an ongoing task, as the land covers over a hectare, which requires dedication to keep it clean and safe for the residents of the sanctuary. VI has worked to clean and clear the land and repair the fences which have been damaged by weather. We have also organized the warehouse to optimize storage space and organize the tools for easy access.



3. **Reconditioning the interior zones of the house.** We have been working to make the interior spaces much more organized and ensure the comfort of the dogs who live there so that each room has a specific function to ensure the proper management of the sanctuary.

- a. We've remodeled Pirata's room (painting and building shelves for storage).
- b. We've repurposed two more rooms that were not being used: one for Montse to store the materials she will later sell and another to allow visitors to stay overnight to help with whatever tasks are needed.
- c. We've separated and painted rooms.
- d. We've set up shelves, hangers, etc throughout the house.

In addition to the human resources provided, VI has also supported Empathia economically with cash donations to cover veterinary bills or purchase various materials like a washer and dryer. Thanks to Royal Canin, we also donated a scale to weigh the dogs and make sure they are taking the correct medication according to their weight. At the end of the year, we carried out a fundraising campaign, in which €2,800 were raised. These funds were used to cover the heating bills for the winter and pay off remaining veterinary bills.

In 2020, we will continue to work on improving the sanctuary installations and its management, in order to ensure the best quality of life for all its inhabitants.

Life4Pitbulls

The association Life4pitbulls was awarded the second VI prize. Thanks to this award, we started to collaborate with them. The shelter was a former pig farm with two industrial units, which have been restored little by little to turn them into cages for the dogs. With our work and the prize money, we invested two months in restoring part of the second unit, turning it into 8 high quality cages. In addition to the industrial unit, we also helped install a 200 square meter fence, did landscaping work around the installations and, of course, walked many of the dogs living at the shelter.



On our visits, we split into two groups, one construction group and another walking group. We normally switched halfway through the day, so that volunteers could do a little of everything.

In 2019, we visited the shelter 12 times and most of the visits took place in May and June, when we carried out the VI prize. We have provided approximately 80 volunteer work days, which adds up to 400 hours of work at the shelter. The volunteer hours help to carry out construction work: for a shelter it's already difficult to raise money to pay for materials, so paying a professional to do the work would be impossible.

Protectora d'Animals de Tàrrega

Compared to the others shelters where we collaborate, the Tàrrega shelter, which we've known since 2018, is in more acceptable conditions as its maintenance is the responsibility of the City, therefore, apart from occasional actions (for example, this year we helped to plan trees donated to provide shade during the summer and we collaborated at a fair in Tàrrega), our work is more focused on walks and socializing scared dogs.

We've visited the shelter 5 times in 2019 and the number of volunteer work days is 50, which adds up to 250 hours at the shelter.

Although it is a shelter that doesn't need as much help compared to the others, we would like to maintain our wonderful relationship with them and continue visiting occasionally.



Asociación Defensa de Équidos (ADE)

At the end of this year, we wanted to reconnect with this sanctuary for rescued horses and other farm animals. We had already visited once but had not agreed on any regular visiting schedule, therefore we went at the beginning of November in order to agree on future collaboration. We were given a very warm welcome by the sanctuary's directors and we agreed on a monthly or bimonthly visit to help them with maintenance tasks at their installations. We visited twice, once in November and another time in December, with around 30 volunteers, which adds up to 150 hours dedicated to clean the area, pick up rocks on the trail to avoid damaging hooves, trimming trees, and brushing all the animals. The feedback from our volunteers as well as the directors has been fantastic. We are delighted with the work being done there and a change in routine is always welcome.

Cat Associations

Although we haven't dedicated volunteer days to the cat colonies, we have collaborated with association in Vallirana and Creixell with food drives or purchasing products requested (for example, two trap cages for the Creixell cat colony in order to capture, sterilize and release new cats, the only way to control cat colonies). In 2019, we donated over 300 kilos of dry and canned food and we hope to increase the number of donations in 2020.



Fairs and festivals where we've participated

On May 19th we participated in the **Animal Festival of Nou Barris** for the first time. On this occasion, we took 4 dogs from the Animals Sense Sostre shelter, one of which was adopted. We made met several people who want to volunteer and we sold some merchandising items. Although the bad weather did not allow us to continue in the afternoon, we consider that this event should be included for 2020.

On the same day (May 19th), **the Neighbours and Merchants Association of Plaza Rovira** invited us to participate in a vermouth fundraiser benefiting Voluntarios Itinerantes. Unfortunately, the weather did not allow us to finish the event. However, we were able to promote our association among the attendants.

During the month of June, we participated in two other events. In Tàrrega, we participated in an event organized by the Tourist Federation of Catalonia benefitting the **Tàrrega shelter**. We went to help the regular shelter volunteers manage this event, which featured natural therapies for dogs, an exhibition of search dogs, etc. We were also able to promote VI and sell some merchandising.

Around the same time, we also participated in the **Sabadell neighbourhood festival** thanks to a regular volunteer at Animals Sense Sostre. We held a food drive in collaboration with the pet shop El Portal de las Mascotas, who allowed us to set up outside their store. In addition to collecting food, we also organized a photo call for those people who attended with their dogs and we promoted our association and sold some merchandising.

In August, we were invited to participate in the **Gracia Festival**. Carrer Progrès invited us to set up a table in order to promote our work and the dogs at Animals Sense Sostre, as well as sell some merchandising items. Due to the massive attendance of this event, there wasn't sufficient space or time to talk with people. We were able to sell various items from Animals sense Sostre as well as some VI merchandising items.

In 2019, we participated in the **Sants Festival** for the first time. We were only there for a few hours in the afternoon, but we were visited by many people interested in our work



and we were contacted by the organizers of various animal events in Barcelona, which we consider very positive in order to participate in new events in 2020.

For the fourth consecutive year, Voluntarios Itinerantes participated in **Festa dels Animals**, which takes place during the La Mercè celebration. With the slogan “It’s better to adopt”, the Mercè festival has given us the opportunity to give visibility to the dogs at Animals Sense Sostre by participating in the “catwalks”, as well as our association by handing out flyers and selling merchandise. This year, one of the puppies we took to the fair was adopted and we met 11 possible adoptive families. 30 people were interested in becoming volunteers and 3 in becoming members. Sales at these types of events are minimal, the maximum potential is in sharing information, and connecting with future volunteers.



Our own events

Dog&Roll Concert

The first edition of this event went so well that we decided to repeat it. At the end of 2018, we held our first benefit concert to raise money and help shelters. The second edition took place on November 16th. As with the first edition, the money raised will be put toward the next Voluntarios Itinerantes prize.

As with the previous concert, Deceleratrix helped recruit other groups for the project. This time the opening act was SoulRait, a group with a unique style from soul to funk that got everyone dancing and surprised anyone who hadn't heard of them. After a short intermission in which Jordi Pastor and Annalisa Pellegrino explained Voluntarios Itinerantes' objectives, it was time to hear Deceleratrix, who gave us a generous dose of funky rumba that we loved. Motorzombis was the final act, stunning us with their terrifying makeup and mix of *punk*, *hard rock* and *rockabilly*. At this point, the over 200 attendees agreed that their €5 ticket was money well spent, especially after we announced the winner of the Samsung tablet raffle at the end of the concert, thanks to the generous donation of Royal Canin.

We reached a total attendance of 250 people, slightly more than the first edition and collected €1,600. Our objective for next year is clear: there will be a Dog & Roll III and this time we hope it's sold out.



Sant Jordi

For the second year in a row, Voluntarios Itinerantes has been present on Sant Jordi. We're happy to say that this year was even more successful than 2018! We were set up at the same location—calle Valencia between Balmes and Rambla Catalunya— and, as in the previous year, all proceeds went to de-parasite all the dogs at the Animals Sense Sostre (ASS) shelter in Vallirana.

We started the day on a good note: over 150 roses had been pre-ordered by volunteers to sell at their respective companies, which greatly helped us to sell all 400 roses we had ordered, 100 more than the previous year. Although the early rain was not ideal, the sky cleared later in the morning and people started to approach our stand. Every time we heard “Yes, I know you are, that’s why I came to buy a rose,” our hearts filled with happiness. To see so many people come by metro, motorbike, or car on a day like Sant Jordi (when you can literally buy a rose on any corner of Barcelona) just to collaborate with our project, say hello and thank us, was a real dream come true for each and every member of the association.

By mid-afternoon our work was done. We could enjoy time with our friends, sell the last roses and share our happiness with the last visitors who came to say hello. It was a great way to close the event and we're excited to celebrate the next Sant Jordi. The following Sunday, we delivered a check for 1,000 euros to Rosa Castañer, president of Animals Sense Sostre.



Food Drive at La Maquinista shopping mall

Our association loves challenges. We believe that we have the potential to reach our goals and find new ways of helping our furry friends. That's why our event organizers decided to hold a food drive at La Maquinista shopping mall in Barcelona on a Saturday, when the mall is full of thousands of people walking and shopping. What better place for a food drive?

Although the weather wasn't ideal (it even rained a little in the afternoon), the spot assigned by the sales director of La Maquinista allowed us to stay dry. Over 20 volunteers signed up to help on February 2nd, 2019 in order to collect as many donations as possible. Without this marvellous group, we couldn't have done it.

Our expectations were very high and, thanks to the collaboration of Kiwoko pet store and the hundreds of people who came to see us, we were able to collect over 2,000 kilos of food, cleaning products, etc. We had hoped to collect a bit more, keeping in mind previous food drives (the ones at Mercadona) and the volume of people who pass by La Maquinista, but we certainly cannot complain. Thanks to Kiwoko (who also donated over 266 kilos) we were able to collect high quality food for dogs with special needs. They almost sold out! All food and products collected were distributed among 8 shelters: Animals Sense Sostre, Societat Protectora d'Animals de Tàrrrega, Projecte Empathia, Associació de Rescat i Defensa Animal (ARDA), Gats Lliures, Progat, Proaniplan and Rodamons24h.



Education in schools

Sharing our values with the younger generations is one of our association's missions. Giving presentations at schools is a great opportunity to raise awareness about the problem of abandonment, responsible adoption, the functions of shelters and the great work done by volunteers. For those of us who attend the sessions, there's no greater feeling than seeing receptive students with lots of questions, eager to become volunteers together with their families.

Following the presentation, we normally conduct a workshop on how to approach a dog, the correct way to pet it, the possible reactions an animal might have if it doesn't know you, etc. In 2019, we gave a talk at the following schools: Escola Joan Perich i Valls of Sant Joan d'Espí, Escola Fedac Monistrol and Escola Can Palmer of Vildecans.



2019 ECONOMIC REPORT

Earnings

Total earnings in 2019 have grown with respect to the previous two years, totalling 23,172.09€. The difference compared to previous years is due to the increase in earnings from various activities organized by VI. It's important to note that most of this increase is due to the fact that the Dog & Roll concert of 2018 ((2.483€) was counted in 2019.

| | REAL | | | | BUDGET | | | |
|----------------------------|---------------|--------------------|---------------|--------------------|---------------|--------------------|---------------|--------------------|
| EARNINGS | 2017 | | 2018 | | 2019 | | 2020 | |
| | 100,00% | 15.626,00 € | 100,00% | 15.771,01 € | 100,00% | 23.172,09 € | 100,00% | 24.010,00 € |
| Fees | 78,36% | 12.245,00 € | 70,83% | 11.170,00 € | 48,16% | 11.160,00 € | 52,48% | 12.600,00 € |
| Partner fees | 72,76% | 11.370,00 € | 68,92% | 10.870,00 € | 48,05% | 11.135,00 € | 52,48% | 12.600,00 € |
| Other fees | 5,60% | 875,00 € | 1,90% | 300,00 € | 0,11% | 25,00 € | 0,00% | |
| Donations | 21,64% | 3.381,00 € | 29,17% | 4.601,01 € | 51,84% | 12.012,09 € | 47,52% | 11.410,00 € |
| Activities organized by VI | 4,17% | 651,00 € | 17,46% | 2.753,98 € | 45,25% | 10.485,25 € | 36,44% | 8.750,00 € |
| Other donations | 10,90% | 1.704,00 € | | | | 290,00 € | | |
| Fairs | 0,00% | - € | 0,59% | 92,53 € | | 174,34 € | | |
| Merchandising | 3,84% | 600,00 € | 7,94% | 1.252,50 € | 4,59% | 1.062,50 € | 4,16% | 1.000,00 € |
| Teaming | 0,81% | 126,00 € | 3,18% | 502,00 € | 0,00% | - € | 6,91% | 1.660,00 € |
| Adoptions | 1,92% | 300,00 € | | | | - € | | |

Earnings from member dues (48.16% of total earnings)

There was a drop from 2017 to 2019, until we launched the marketing campaign which caused this decreasing tendency to change.

Thanks to the last few months, member dues have remained the same as in 2018, with a difference of just €10. It's important to note that in 2019 we also obtained earnings from



sponsor dues, which will disappear in the next year as VI has not had any dog in our care since February of 2019.

Earnings from activities (51.84% of total earnings)

In 2020, we hope to have the same success as in 2019 with the rest of the activities, but it's important to note that some earnings (like the Royal Canin prize and the Facebook fundraising campaign for Empathia) will likely not be repeated and make up a considerable amount which was distributed among the selected shelters.

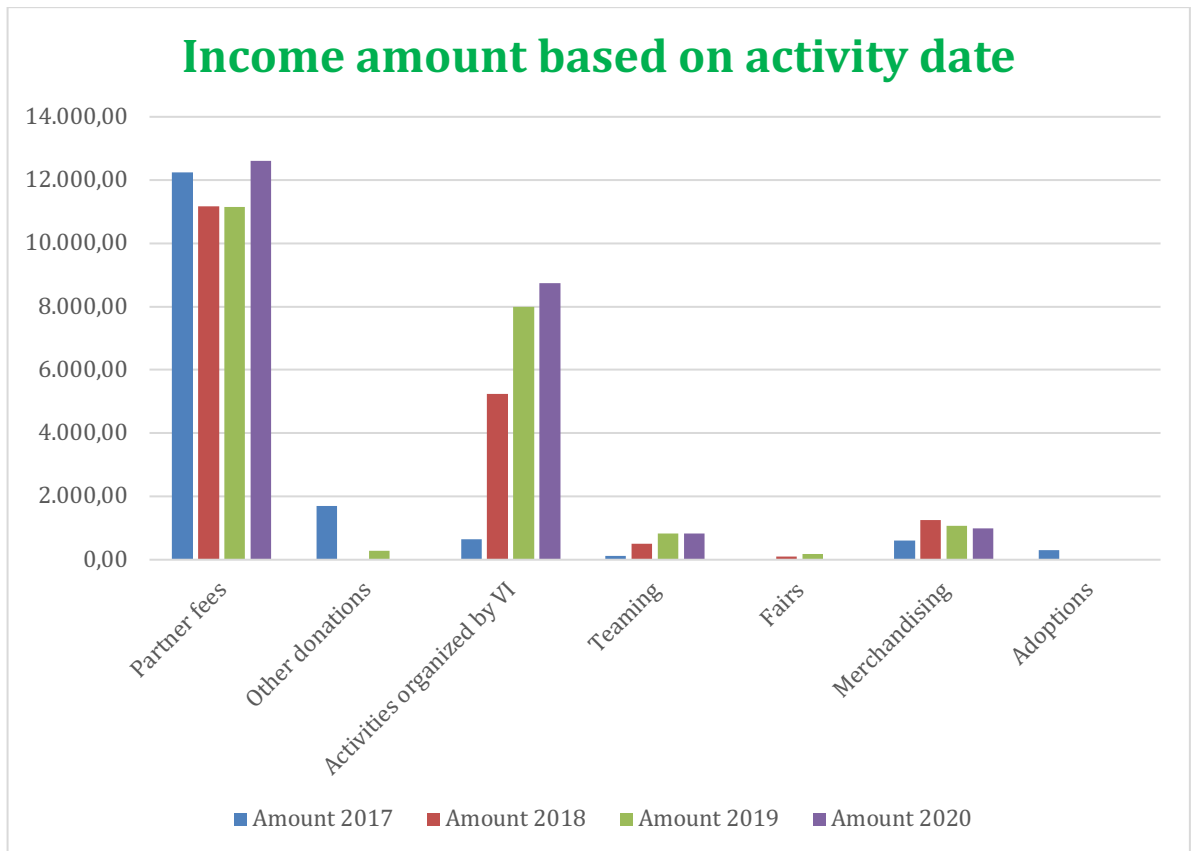
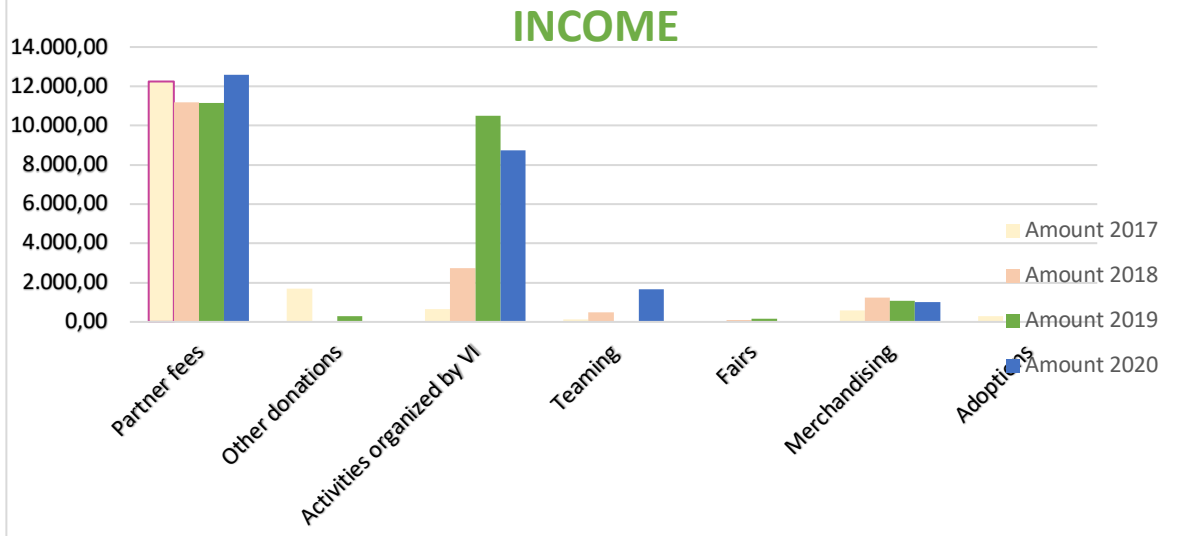
In 2020, we assume that funds raised by events like Sant Jordi and the Dog&Roll concert (III edition), the Christmas basket, calendar sales, etc. will continue.

The earnings from a part of the activities carried out in 2019 will be counted in 2020, which is when the payment is made to our bank account: the Lush campaign (€800), part of the money raised for Empathia (approx. €1,900 of the €2,800 total).

Finally, as you can see in the graphs, the earnings from Teaming in 2019 will be counted in 2020.

To see and understand the earnings, we think it's necessary to show the following graphs:

1. The first shows the actual date in which the earnings were received.
2. The second shows the real tendency, taking into account the date the activities and fundraisers took place.





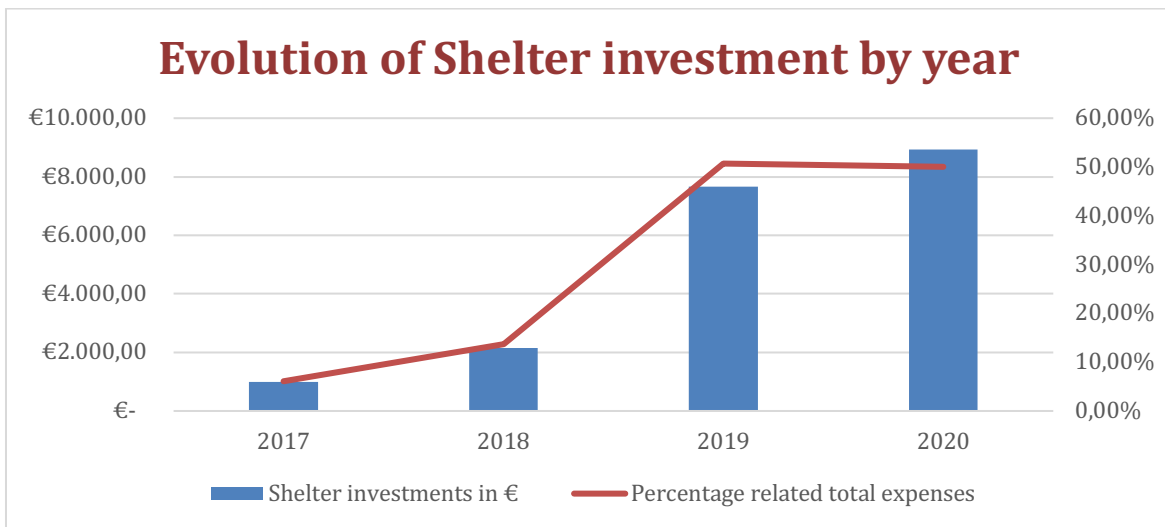
Expenses

The most relevant expense in 2019 was designated to the shelters where we collaborate.

This expensive has grown each year.

- 2017: 998.22€
- 2018: 2,158.31€
- 2019: 7,653.62€

In 2017 and 2018, VI was responsible for the cost of residence and veterinary bills for the dogs from Òdena that had not been adopted, which meant that almost all earnings were spent covering these costs. In February of 2019 the last dog in VI's care was adopted, which meant that we were able to increase the amount designated to help the shelters where we collaborate. We hope to continue this tendency in 2020, in which the budget for investment in shelters is €8,925.





At the end of this report you can find an account in detail of the investments made at each of the shelters where we collaborate.

Expenses from the activities carried out by Voluntarios Itinerantes has also experienced an increase compared to previous years: more activities means more expenses. It's important to note that, as with earnings, the expenses from the first Dog&Roll concert were counted in 2019. These expenses include the purchase of roses for Sant Jodi, food and other items for the Christmas baskets, the two Dog & Roll concerts (rental of the room, technicians, food and drinks), among others..

The part of Publicity and Public Relations includes expenses such as Volunteer Day, volunteer and member recruitment, Facebook publicity, visual material, marketing, web, etc.

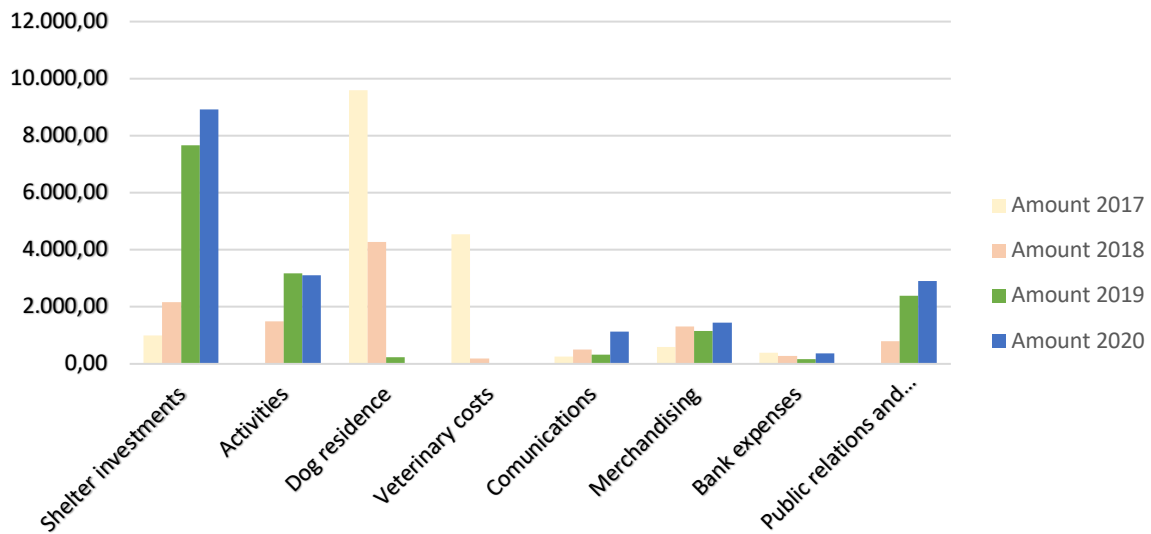
The expense from *merchandising* is recovered from the sale of these products, although earnings were slightly lower than expenses.

Finally, the communications expense includes mobile phone and Flickr account fees.



| EXPENSES | 2017 | | 2018 | | 2019 | | 2020 | |
|-------------------------------------|----------|-------------|----------|-------------|----------|-------------|----------|-------------|
| | % income | | % income | | % income | | % income | |
| | -104,88% | 16.388,62 € | -69,60% | 10.977,14 € | -65,15% | 15.097,14 € | -74,36% | 17.852,99 € |
| 60. Purchase | -6,39% | 998,22 € | -23,11% | 3.644,20 € | -46,73% | 10.829,40 € | -50,08% | 12.025,00 € |
| Shelter investments | 6,09% | 998,22 € | -13,69% | 2.158,31 € | 50,70% | 7.653,62 € | 49,99% | 8.925,00 € |
| Fairs material and other activities | | | -9,42% | 1.485,89 € | 21,04% | 3.175,78 € | 17,36% | 3.100,00 € |
| 62. Other services | -98,49% | 15.390,40 € | -46,50% | 7.332,94 € | -18,42% | 4.267,74 € | -24,27% | 5.827,99 € |
| Dog residence | -61,34% | 9.584,95 € | -27,07% | 4.269,98 € | 1,62% | 243,82 € | 0,00% | - € |
| Training | | | | | 0,00% | | 5,04% | 900,00 € |
| Veterinary costs | -29,12% | 4.550,84 € | -1,14% | 180,37 € | | | | |
| Communications | | | -1,84% | 289,92 € | 2,14% | 323,38 € | 2,92% | 521,32 € |
| IT | | | -1,38% | 217,00 € | | | 3,36% | 600,00 € |
| Bank expenses | -2,56% | 399,25 € | -1,77% | 279,35 € | 1,05% | 158,61 € | 2,03% | 362,67 € |
| Public Relations and management | -1,66% | 260,04 € | -5,02% | 792,32 € | 15,88% | 2.397,75 € | 11,23% | 2.004,00 € |
| Merchandising | -3,81% | 595,32 € | -8,27% | 1.304,00 € | 7,58% | 1.144,18 € | 8,07% | 1.440,00 € |

EXPENSES



| SHELTER INVESTMENTS 2019 | feb | march | april | may | jun | jul | aug | sept | oct | nov | dec | TOTAL |
|---|--------|-------|----------|-----|-----|--------|--------|------|--------|---------|--------|-----------------|
| ADE | | | | | | | | | | | | -61,47 |
| MATERIAL PURCHASE | | | | | | | | | | -61,47 | | -61,47 |
| <i>pruning scissors</i> | | | | | | | | | | -61,47 | | -61,47 |
| ARDA | | | | | | | | | | | | -75,23 |
| MATERIAL PURCHASE | -75,23 | | | | | | | | | | | -75,23 |
| <i>Dog feed</i> | -75,23 | | | | | | | | | | | -75,23 |
| ASS | | | | | | | | | | | | 2.175,88 |
| MATERIAL PURCHASE | -79,50 | | | | | | 508,05 | | -69,12 | | | -656,67 |
| <i>hinges and hose</i> | | | | | | | | | -69,12 | | | -69,12 |
| <i>Harness</i> | -79,50 | | | | | | | | | | | -79,50 |
| <i>Containers and water cubes</i> | | | | | | | 405,27 | | | | | -405,27 |
| <i>Balboa floor</i> | | | | | | | 102,78 | | | | | -102,78 |
| DONATIONS | | | 1.000,00 | | | | | | | -300,00 | | 1.300,00 |
| 2º Prize Royal Canin | | | | | | | | | | -300,00 | | -300,00 |
| Sant Jordi donation (deworming) | | | 1.000,00 | | | | | | | | | 1.000,00 |
| ADVERTISING AND PUBLIC RELATIONS | | | | | | -57,20 | | | | -36,41 | -12,80 | -106,41 |
| Volunteer care | | | | | | -57,20 | | | | -36,41 | -12,80 | -106,41 |



| | | | | | | | | | | | | |
|---|--------|--------|----------|-------|-------|--------|--------|-------|--------|---------|----------|-----------------|
| TRANSPORT | | | -10,20 | 10,20 | 10,20 | -16,90 | -10,20 | 27,40 | -17,50 | | -10,20 | -112,80 |
| Gas | | | | | | -16,90 | | | | | | -16,90 |
| public transport | | | -10,20 | 10,20 | 10,20 | | -10,20 | 27,40 | -17,50 | | -10,20 | -95,90 |
| EMPATHIA | | | | | | | | | | | | - |
| | | | | | | | | | | | | 2.490,09 |
| MATERIAL PURCHASE | -25,45 | 179,87 | -110,74 | | | | | | 320,54 | | | -636,60 |
| Screws and Heels | -15,55 | | | | | | | | | | | -15,55 |
| Food | | | -50,02 | | | | | | | | | -50,02 |
| Washer | | | | | | | | | 110,00 | | | -110,00 |
| gardening material | | 179,87 | | | | | | | | | | -179,87 |
| Medicine | | | -42,10 | | | | | | | | | -42,10 |
| Medicine | | | -13,62 | | | | | | | | | -13,62 |
| Painting | | | | | | | | | -83,08 | | | -83,08 |
| Shelves | | | | | | | | | -65,96 | | | -65,96 |
| Dryer | | | | | | | | | -61,50 | | | -61,50 |
| Screws | | | -5,00 | | | | | | | | | -5,00 |
| Screws and Heels | -9,90 | | | | | | | | | | | -9,90 |
| DONATIONS | | | | | | | | | 300,00 | | 1.117,62 | 1.417,62 |
| Payment veterinary debt | | | | | | | | | 300,00 | | | -300,00 |
| Heating (propane gas) | | | | | | | | | | | 1.117,62 | 1.117,62 |
| ADVERTISING AND PUBLIC RELATIONS | | | | | | -31,56 | | | | -18,12 | | -49,68 |
| Volunteer care | | | | | | -31,56 | | | | -18,12 | | -49,68 |
| TRANSPORT | -76,65 | -62,75 | -25,40 | | 40,40 | | | | | -115,59 | -65,40 | -386,19 |
| Gas and food | | | | | | | | | | -100,19 | | -100,19 |
| Gas | -40,00 | | -10,00 | | 25,00 | | | | | | -50,00 | -125,00 |
| Tolls | -36,65 | -62,75 | -15,40 | | 15,40 | | | | | -15,40 | -15,40 | -161,00 |
| LIFE4PITBULLS | | | | | | | | | | | | - |
| | | | | | | | | | | | | 2.571,01 |
| MATERIAL PURCHASE | 243,65 | -36,90 | | | | -67,68 | | | | | | -348,23 |
| Holes machine (manual) | | -36,90 | | | | | | | | | | -36,90 |
| Holes machine and fence material | 239,89 | | | | | | | | | | | -239,89 |
| gloves | | | | | | -67,68 | | | | | | -67,68 |
| screw | -3,76 | | | | | | | | | | | -3,76 |
| DONATIONS | | | 1.500,00 | | | | | | | -500,00 | | 2.000,00 |
| First prize Royal Canin | | | | | | | | | | -500,00 | | -500,00 |
| VI PRIZE | | | 1.500,00 | | | | | | | | | 1.500,00 |
| ADVERTISING AND PUBLIC RELATIONS | -15,20 | | | | | -23,50 | | | | | | -38,70 |



| | | | | | | | | | | | | | |
|---|---------------|---------------|-----------------|--------------|--------------|---------------|---------------|--------------|---------------|-----------------|-----------------|-----------------|----------------|
| Volunteer care | -15,20 | | | | | -23,50 | | | | | | | -38,70 |
| TRANSPORT | -65,71 | | -9,80 | 48,06 | 18,01 | -20,00 | | | | | | -22,50 | -184,08 |
| Gas | -20,00 | | -9,80 | | 10,00 | -20,00 | | | | | | | -59,80 |
| Tolls | -10,46 | | | 48,06 | -8,01 | | | | | | | | -66,53 |
| Tolls | | | | | | | | | | | | -22,50 | -22,50 |
| public transport | -35,25 | | | | | | | | | | | | -35,25 |
| OTHER SHELTERS | | | | | | | | | | | | | -65,41 |
| MATERIAL PURCHASE | -65,41 | | | | | | | | | | | | -65,41 |
| Dog feed | -65,41 | | | | | | | | | | | | -65,41 |
| PROANIPLAN | | | | | | | | | | | | | -104,35 |
| DONATIONS | 104,35 | | | | | | | | | | | | -104,35 |
| Donation of Piggy bank from Maquinista | - | | | | | | | | | | | | -104,35 |
| | 104,35 | | | | | | | | | | | | -104,35 |
| SOS DOBERMANN | | | | | | | | | | | | | -18,01 |
| TRANSPORT | | | | | | | | | | | | -18,01 | -18,01 |
| Gas | | | | | | | | | | | | -10,00 | -10,00 |
| Tolls | | | | | | | | | | | | -8,01 | -8,01 |
| TARREGA | | | | | | | | | | | | | -250,00 |
| DONATIONS | | | | | | | | | | | | | -250,00 |
| Works material | | | | | | | | | | | | | -250,00 |
| VILANIMAL | | | | | | | | | | | | | -18,35 |
| ADVERTISING AND PUBLIC RELATIONS | | | | | | | | | | | | -4,75 | -18,35 |
| Volunteer care | | | | | | | | | | | | -4,75 | -18,35 |
| ASOC. GATOS VENDRELL | | | | | | | | | | | | | -36,96 |
| MATERIAL PURCHASE | -36,96 | | | | | | | | | | | | -36,96 |
| Cat trap | -36,96 | | | | | | | | | | | | -36,96 |
| TOTAL | 788,11 | 279,52 | 2.656,14 | 71,86 | 68,61 | 466,84 | 518,25 | 27,40 | 707,16 | 1.036,34 | 1.246,53 | 7.866,76 | - |