



**VOLUNTARIOS  
ITINERANTES**

# **2022 Report**



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## INTRODUCTION

2022 was the first year of the second term for the Board of Directors who began their journey in September of 2016. At the last assembly, the members approved the constitution of a foundation which will continue with the mission and values of our association, but with a perspective that is more focused on citizen awareness and the fight to reduce abandonment, two basic pillars in the fight against animal abuse. To start, we want the birth of the foundation to be linked to the new law for animal protection to be sure of the legal context approved and to avoid having to modify the statutes too soon. The delay in approval of said law has caused us to postpone the creation of the foundation until 2023.

Planning a new future for the association has given us energy and impulse for the volunteer activities we've developed over the last five years. Plus, we've recovered activities that were canceled during the pandemic, such as the Dog&Roll fundraising concert, and we've launched new events, such as an event at the Splau shopping mall to educate children.

In spite of the delicate international situation in 2022 with the war in Ukraine and the sharp rise in prices we've experienced this year, among other related economic difficulties, we've continued investing in helping shelters. This is only possible thanks to our members, who have grown in number for the second year in a row. Despite our initial fears, people have still been eager to collaborate both physically and economically in all the activities we carry out.

## Members of the board and members with voting rights

The board of directors is composed of the same members as in 2022, with the same responsibilities. Their roles are explained in detail in our statutes, which you can consult on our website:

- President: Jaime Mateu



- Vice-president: Jordi Pastor
- Secretary: Francesc Ribes
- Treasurer: Marta Morera

These four positions are occupied by members with voting rights. According to the rights and duties defined in articles 5 and 6 of our statutes, as of February 1st 2023, the members of Voluntarios Itinerantes with full rights who therefore have the right to vote in the General Assembly, which will take place in the first trimester of this year, are the following 30 people:

Jaime Mateu Pérez

Marta Morera Rius

Francesc Ribes Gegúndez

Jordi Pastor García

Robin Motheral

Elisabeth Kossmann

Juan Lozano Cámara

Monica Caicedo Sánchez

Edison Caicedo Sánchez

Eliana Profeta

Carlos J. Rosales

Abraham Molero Vicens

Alba Medina García

Antonia Gómez González

Deborah de Troye

Maria Julia Ledesma

Andrea Sangiovanni

Vanessa Úbeda Sánchez



Ana María Gongadze  
Marta de Andrés Pulgar  
Camila Heredia  
Belén Areitio  
Oscar Alluè  
Nieves Sanchez  
Luciano Sappia  
Jessica Tobio  
Francesca Marzoli  
Jazmín Ortiz

## **HUMAN GROUP**

Our association is based on two fundamental pillars: on one hand we have members who sustain our activities with their dues and on the other hand, our volunteers, who carry out the actions.

### **Members**

On December 31, 2022 we had 123 members, who with their monthly dues make it possible for us to carry out this activity. 2022 was defined by a very complicated economic situation both at a national and international level, which made us believe that it would be difficult but not impossible to maintain the numbers from 2021. However, we were wrong (and happy to admit it). We not only maintained the number of members, we increased by 6! It doesn't seem like a lot, but given the current situation, we consider it a huge success.

The composition of our social base is varied, and this allows us to maintain a stable number of members, without any significant losses. We've followed the principles recommended on all micro-donation platforms, which are composed of three circles: people involved in



the project, people who know someone involved in the project, people who know about the project but cannot participate.

The ratio of volunteers who have become members continues to grow, which shows the strength of our association. We are filled with pride that the people who know us become members and it's essential that we earn the trust of people who don't know us.

## Volunteers

In 2022, all numeric indicators have been slightly better than the previous year, which was a success after the pandemic. We can say that, after two rollercoaster years, the number of participants and visits to the shelter has stabilized to pre-pandemic levels, even better than in 2019.

- We have maintained over 100 members throughout the year and the number of volunteers surpassed 200 (212 to be exact) for the second year in a row. It's possible that the number is slightly lower because we did not take into account people who visited the shelter without participating in an activity, such as a family member who accompanies a volunteer.
- This year we have held approximately 1,700 volunteer days, which adds up to 8,500 hours of work.

With respect to the nationalities, ages, and education of our volunteers, we continue with the same dynamic as in previous years. Voluntarios Itinerantes is characterized by a cosmopolitan group. We currently have over 30 nationalities with an age range from children all the way to retirement age.

Our volunteers are the best part of the association, not just because of the time they give, but they are also a varied group with many different profiles who can help in many different areas.

## **ACTIVITIES CARRIED OUT IN 2022**

### **Collaboration with shelters in Catalonia**

#### **ANIMALS SENSE SOSTRE**

The shelter located in Vallirana continues to be our main base of operations, the shelter we have visited the most and where the most volunteers have participated in activities.

This year we have visited the shelter over 120 times, which adds up to 1,500 volunteer days. Compared to 2021, there are fewer visits but with a greater number of volunteers. Calculating an average of 5 hours per visit, we're talking about over 7,500 hours of work which translates into an enormous improvement in the quality of life of the animals.

Despite the return to normalcy following the pandemic, the group of volunteers who visit the shelter during the week has been stable and there hasn't been a week that we haven't at least visited the shelter on Friday.

What have we accomplished in all those hours of work?

- We have gone on 5,000 quality dog walks, which help to reduce stress, increase socialization and interaction with people and facilitate an easier adaptation to a future adoptive home.
- Cages, patios areas and shared spaces have been deep cleaned. By forming teams with as many volunteers as possible, we are able to complete tasks that are difficult to do in the day-to-day.
- We have helped in the shelter organization at all levels.
- We have repaired damaged areas and helped to maintain the facilities in the best condition possible.
- Since September of 2022, we have developed 3 specific projects: working with the most stressed dogs, working with scared dogs and "Happy Day". "Happy Day" is

designed to provide a special day away from the shelter for those dogs who, unfortunately, have lived at the shelter for a long time. We've taken them to the beach, to rivers and/or parks, depending on each dog's needs. The important thing is for them to have a good time and, when we get back, they have a delicious homemade meal waiting for them.

- And, of course, we gave a lot of love and care to all the animals at the shelter.

## **SEGUNDAS OPORTUNIDADES**

In 2022, once the new facility was operational, our collaboration at the Segundas Oportunidades shelter continued with donations from our food drives and the occasional visit to the shelter.

## **SANTUARIO BUENAVIDA**

We continued collaborating with Santuario Buenavida during the first half of 2022 to continue improving their facilities. In total, we visited the sanctuary 6 times and approximately 30 volunteers participated. The decrease in our participation is due in part to a new group of volunteers at the sanctuary, which benefits them greatly.

## **OTHER SHELTERS WHERE WE COLLABORATE OCCASIONALLY OR ECONOMICALLY**

- **Vilanimal:** although this shelter has fewer animals in its care, we haven't cut ties and, whenever we organize a food drive, we always contact them. We also aim to organize at least 2 visits per year to stay in touch.
- **Asaam Bizkaia.** This is an association dedicated to caring for cats. We learned about them because they are related to the directors of Santuario Buenavida. Due to the distance to Bilbao, we decided to collaborate economically by purchasing necessary materials to



improve their facilities.

- **Creixell Natura.** As in past years, every time we organize a food drive, half of what we collect for cats is donated to Creixell Natura. Our vice-president makes sure their needs are met and they can always count on us as an association whenever they need it.
- **Refugio La Ginesta.** We visited this shelter 3 times in the spring of this year to help with gardening tasks, maintenance and, most importantly, tearing down and emptying the shelter of unusable items.

## Collaborations with shelters outside Catalonia

Although we have tried to organize visits to shelters outside Catalonia, none of the proposals were carried out in 2022. We have made contact with SOS Sagunto and El Cau de Vinaròs for future collaborations, but the majority of shelters only need us for physical projects and repairs. In these cases it is often more expensive for us to travel to the shelter than for them to hire a local professional.

## Activities organized by Voluntarios Itinerantes

In 2022, we returned to normalcy and were able to recover two events that are very important for our association: Sant Jordi and the Dog&Roll fundraising concert, in addition to food drives, the Flea Market, etc.

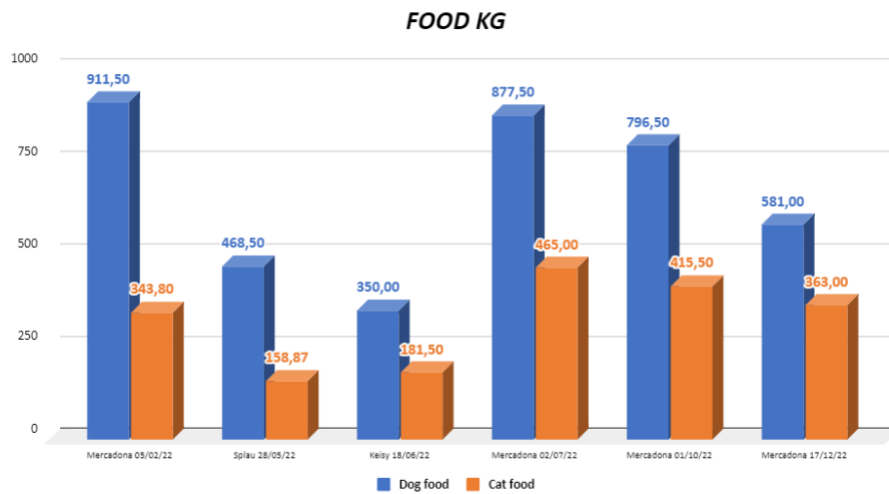
### FOOD DRIVES

In 2022 we planned to hold a total of six food drives. The idea was to hold a food drive every other month. We organized four food drives at the Mercadona supermarket in Vallirana, one food drive at the Keysi supermarkets in Barcelona and another during the event at the Splau shopping mall. All six were successful in participation and, despite the economic crisis and rise in prices, we've been able to collect thousands of kilos of food for the shelters where we collaborate.

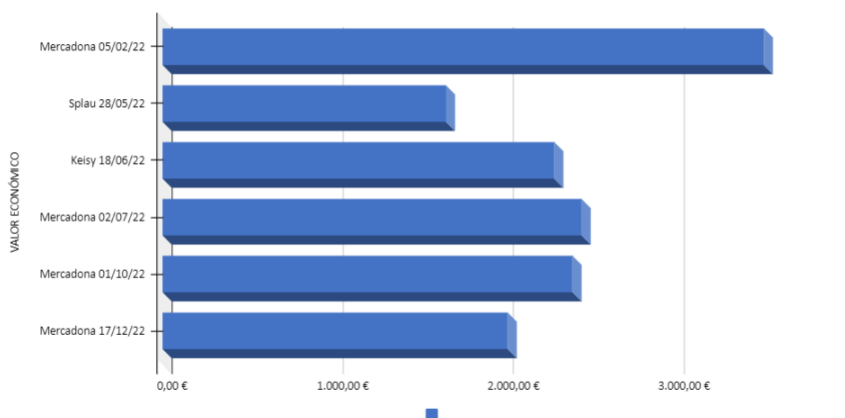
FOOD KG	Dog food	Cat food
Mercadona 05/02/22	911,50	343,80
Splau 28/05/22	468,50	158,87
Keisy 18/06/22	350,00	181,50
Mercadona 02/07/22	877,50	465,00
Mercadona 01/10/22	796,50	415,50
Mercadona 17/12/22	581,00	363,00
<b>Total</b>	<b>3.985,00</b>	<b>1.927,67</b>

Economic value	Amount
Mercadona 05/02/22	3.521,30 €
Splau 28/05/22	1.660,74 €
Keisy 18/06/22	2.290,40 €
Mercadona 02/07/22	2.452,00 €
Mercadona 01/10/22	2.399,00 €
Mercadona 17/12/22	2.017,70 €
<b>Total</b>	<b>14.341,14 €</b>

Cat litter Kg	1130
Bleach lt.	643
Trash bags	94
Brooms	36
Mops	17
Cheese for medication	78
Sousages	92
Frankfurts paquets	153



#### ECONOMIC VALUE €



We hope to keep up the same pace in 2023, as these events are a huge help to the shelters.

### SANT JORDI

In 2022 we were able to have our stand to sell roses once again. Although on this occasion the location changed from our usual one on Valencia street, the results were still very good. We didn't sell all 300 roses, but came very close. Plus, all volunteers who participated were able to enjoy a normal Sant Jordi celebration where books and roses are the protagonists.

### SPLAU EVENT

On May 28th 2022, we celebrated the first “pet-friendly” event at the Splau shopping mall in Cornellà. The event featured activities for children with games and presentations aimed to educate about animal abandonment and responsible adoption, as well as spread the word about the work our association does at different shelters. We held face painting activities, balloons, educational presentations, a photo call, tattoo workshops, a food drive and a presentation of dogs in adoption. This event took a lot of planning and preparation, but it was a spectacular day and all attendees were delighted.

## **DOG & ROLL**

The first concert was held at the end of 2018, the second in November of 2019. Both concerts went so well that we started to plan the third edition, bigger and even better. However, the pandemic started and we've had to wait three years to hold a new edition of Dog&Roll, the fundraising concert in which bands from Barcelona dedicate an evening to fundraise for shelter dogs. This year, the money raised from the concert (€1,200) was donated to the Boyarka shelter in Ukraine, which has seen the disasters of war firsthand. We had already sent a donation to this shelter a few months prior.

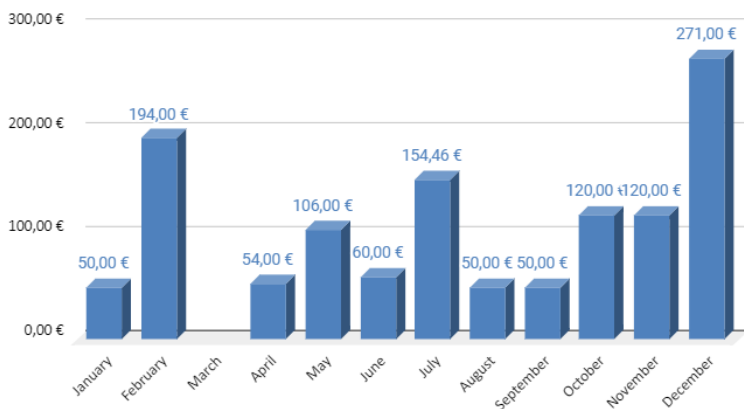
Three bands performed at the concert: MTV Rock Hits, The VeryTones and Coherence, roughly 20 musicians in total who we'd like to thank for using their talent for a good cause. We'd also like to thank the over 30 volunteers who help make everything run smoothly, the Plaça Rovira neighbors association, and the Espai Jove La Fontana concert hall, those who made monetary donations or bought tickets even if they did not attend the concert.

## **WALLAPOP Y FLEA MARKET**

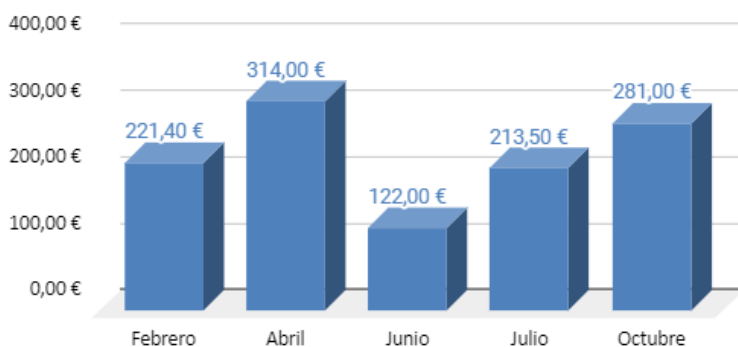
Sales from both Wallapop and Flea Market have increased compared to previous years. We started this project five years ago to give an alternative use to the donations we receive that cannot be used properly at the shelter. This was something that we started to avoid these items going to waste, to find a second opportunity for items donated with love, and it has become an important source of income for us which has allowed us to finance multiple actions at the shelter.

Below you can see the results from Wallapop and Flea Market sales, both in monetary value as well as which shelters it has benefitted. The amount raised from both channels is transferred back to the shelters who donated the original items.

### Sales Wallapop 2022



### Sales Fleamarket 2022



Sales Fleamarket 2022

## Collaborations with companies

### TEAM BUILDING

This year, we hosted another company volunteer day, this time with Global Payments, who worked incredibly hard and gave it their all from the moment they arrived until they left. In addition to volunteering their time, the company also made two monetary donations for a total of over €1,500 which was used to purchase special dog food for the Animals Sense Sostre shelter.

We also hosted the Ludalia association, which organizes activities for people with

intellectual handicaps. A group of 9 members visited the shelter and everyone enjoyed a wonderful volunteer day.

## **Future of the association**

As the government of Catalonia denied recognition of our association as “public interest”, we sought legal consultation and decided that the best option to achieve this recognition is to create a foundation. The intention of the Board of Directors is to develop this project throughout 2023.

## **2022 ECONOMIC REPORT**

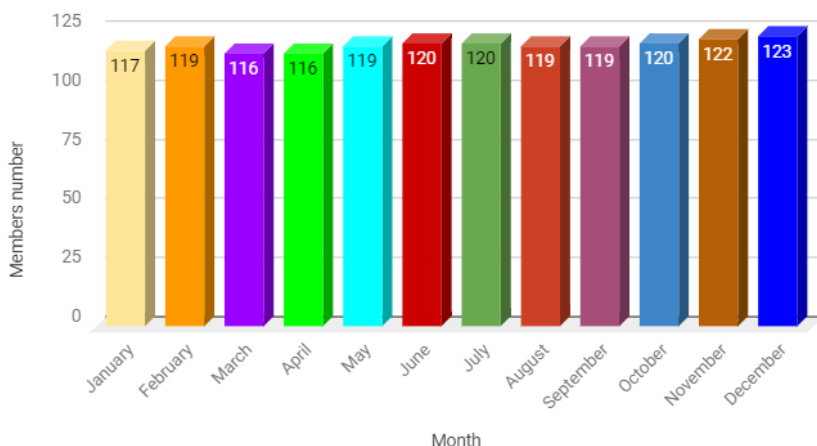
The economic data for Voluntarios Itinerantes in 2022 continues to show growth for the association which we consider very significant taking into account the economic crisis following the pandemic.

### **Income**

In 2022, we can see a considerable increase in income due to the growth of activities carried out as well as Facebook fundraisers.

We can see a slight growth in the number of members at the end of the year. In 2022, 14 new members registered. Including cancellations this represents an increase of 6 members compared to 2021.

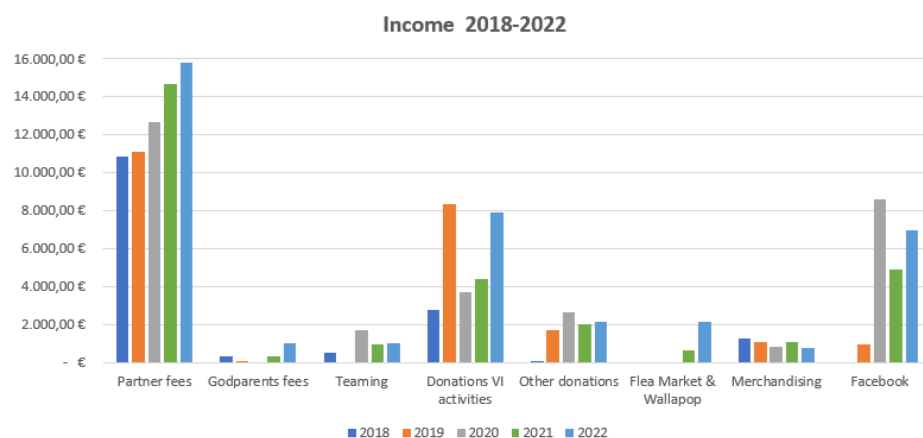
### Partner evolution - 2022



Regarding income, the evolution over the past 5 years is due to:

- Steady growth in members
- The addition of sponsor dues since the end of 2021
- Income from teaming, which has stayed stable (the total from 2020 represents income from both 2019 and 2020)
- Income from activities which have increased, reaching numbers from 2019
- Donations from companies are included in the “Other donations” section
- Facebook donations increased with respect to 2021, although it does not reach the same level as 2020, in which much more money was raised through social media fundraising due to the pandemic

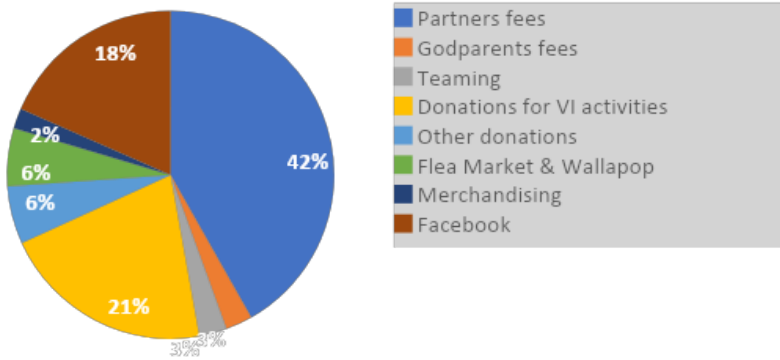
	2018	2019	2020	2021	2022
Partner fees	10.870,00	11.135,00	12.695,00	14.705,00	15.794,98
Godparents fees	300,00	25,00	-	300,00	1.005,00
Teaming	502,00	-	1.724,00	970,00	1.032,00
Donations VI activities	2.753,98	8.318,10	3.702,42	4.396,50	7.936,45
Other donations	92,53	1.683,35	2.637,00	2.042,10	2.151,02
Flea Market & Wallapop				637,40	2.167,86
Merchandising	1.252,50	1.062,50	816,00	1.090,00	750,00
Facebook	-	948,14	8.586,55	4.929,34	6.958,82
<b>Total</b>	<b>15.771,01  </b>	<b>23.172,09  </b>	<b>30.160,97  </b>	<b>29.070,34  </b>	<b>37.796,13  </b>



Member dues, sponsors and teaming represent 47% of total income, the other 53% comes from other donations at activities (sale of roses at Sant Jordi, Dog&Roll, Flea Market, Wallapop...), Facebook fundraising and company donations.



## 2022

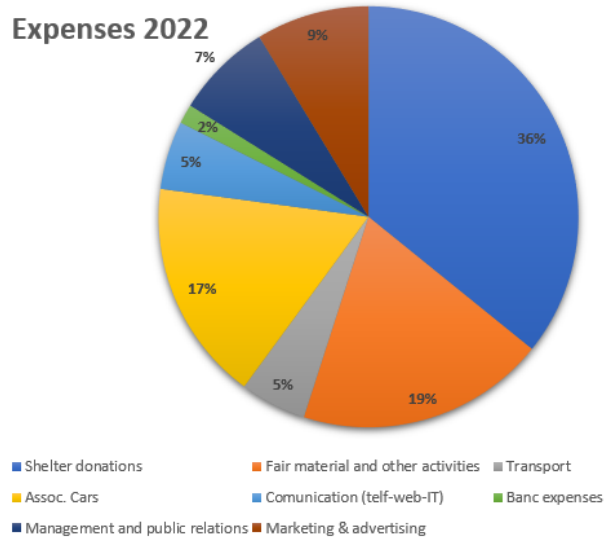


## Expenses

In 2022, Voluntarios Itinerantes continued to professionalize the association, dedicating a part of its income to communication services, publicity and marketing as well as vehicles to facilitate the logistics of transportation to the shelters. These expenses represent 45% of the total.

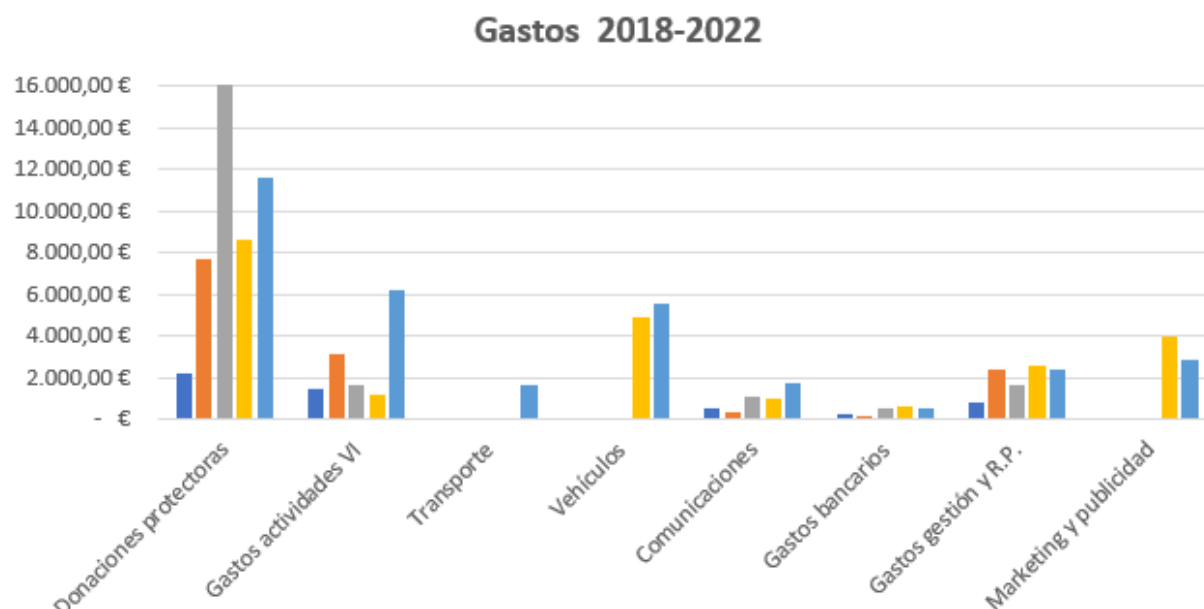
The percentage dedicated to shelters has remained at 36%, almost equal to that of 2021, however it represents a substantially higher amount due to the increase in expenses in 2022. The rest was used to purchase materials and expenses for VI activities like the purchase of roses, concert space rental, etc...

### Expenses 2022



### Evolution of expenses over the last 5 years

	2018	2019	2020	2021	2022
Shelters Donations	2.158,31	7.653,62	16.041,76	8.668,43	11.613,90
Fair material and other activities	1.485,89	3.175,78	1.653,69	1.163,53	6.222,91
Transport					1.651,30
Assoc. Cars			-	4.903,27	5.528,49
Comunications (telf./web/IT)	506,92	323,38	1.080,28	978,82	1.702,34
Banc expenses	279,35	158,61	550,85	641,12	483,67
Public relations and managemen	792,32	2.397,75	1.652,37	2.533,47	2.411,93
Marketing and advertising	-	-	-	3.953,16	2.821,88
Others	4.450,35	243,82	-	440,00	
Merchandising	1.304,00	1.144,18	1.382,42	8,30	
<b>Total</b>	<b>10.977,14  </b>	<b>15.097,14  </b>	<b>22.361,37  </b>	<b>23.290,10  </b>	<b>32.436,42  </b>



The contribution to shelters continues to be the main expense for VI, which has increased with respect to 2021. It did not reach the same level as 2020 in which we had few expenses due to the pandemic.

To continue professionalizing the association, expenses for fairs and activities have also increased.

Transportation expenses were not reflected in previous years as a separate expense, but that does not mean they didn't exist. They were included with expenses for each shelter. In 2022, transportation expenses increased due to the increase in gas prices for VI vehicles.

## 2023 BUDGET

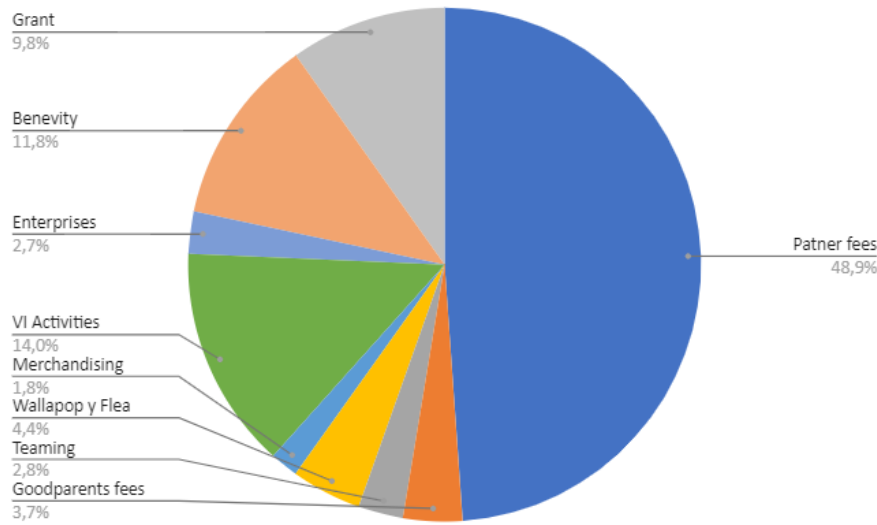
Taking into account the growth in members in 2022, we prefer to be conservative in planning income from member dues, sponsors and teamers.

This year it's important to note the planning for income from company donations due to the Benevity platform, which we will continue to work on. We also count on a government subsidy, which will be used to cover veterinary expenses, food, and spay and neuter procedures for the shelters where we collaborate.

Unlike other years, in 2023 we plan for income from VI activities such as Sant Jordi, Christmas basket raffle, and the Dog&Roll concert.

Keep in mind that the 2023 budget depends fully and/or in part on the creation of the foundation. From the moment it is founded, the majority of income will count as income for the foundation. This includes member dues, which can benefit from the corresponding tax discount.

<b>INCOME BUDGET 2023</b>		
<b>Fees</b>		<b>18.770,00 €</b>
	<i>Partner fees</i>	16.550,00 €
	<i>Goodparents fees</i>	1.260,00 €
	<i>Teaming</i>	960,00 €
<b>Donations</b>		<b>15.084,00 €</b>
	<i>Wallapop y Flea</i>	1.500,00 €
	<i>Merchandising</i>	600,00 €
	<i>VI Activities</i>	4.750,00 €
	<i>Enterprises</i>	900,00 €
	<i>Benevity</i>	4.000,00 €
	<i>Grant</i>	3.334,00 €
<b>Total Income</b>		<b>33.854,00 €</b>



In 2022, the creation of the Voluntarios Itinerantes foundation was planned in order to develop a project big enough to help shelters go beyond and attack the root of the problem that causes them to be saturated with animals: uncontrolled breeding, the lack of animal identification, and the lack of awareness in our society. Unfortunately, as a consequence of the delay in approval for the Law for Protection and Animal Rights, this project could not start in 2022. We have everything ready to make this project a reality in 2023. For this reason, a large part of the 2023 expenses will be dedicated to creating this foundation.

In parallel, the association will continue giving shelters the help they need. The donations received in 2023 will go directly toward expenses such as purchase of materials, food, and improvements to the shelter facilities.

<b>EXPENSES BUDGET</b>		
Shelter donations		11.500,00 €
Materials		3.900,00 €
Dog and cat food		2.400,00 €
Vet cost		4.800,00 €
Other materials		400,00 €
Services		35.918,68 €
Profesional services		4.000,00 €
Banc expenses		451,68 €
Advertising and Public Relations		4.107,00 €
Cars		4.580,00 €
Fairs and other materials expenses		3.580,00 €
Fundation creation		19.200,00 €
<b>TOTAL</b>		<b>47.418,68 €</b>

